**Persuasive Speech Topic Statement**

1.What is your speech topic?

To persuade my audience that we should recognize the harm of objectification.

2. Why are you qualified to give a speech on this topic? (any first-hand experience/professional knowledge from your major/…)

Yes, I do. There were a lot of incidents I felt weird and couldn’t explain at the moment. It is until recently that I learnt the meaning of objectification and I found that it could explain every incomprehensible thing I encountered.

3. Why should your audience care about your topic? (highly relevant to your audience life?)

As stated in the brackets, highly relevant to my audience life. Every single college student in China is under a horrible evaluation system which is objectifying us. We are all in this evaluation system. We are all experiencing it. We are all under its process of objectification.

4.What might be the changes you want to work out with your speech? (change of an understanding or attitude or action)

By the end of my speech, my audience will (please specify the change) be more watchful when they encountered a sign of objectification. Since we can’t revolutionize the system, all we can do is to prevent us from being objectified.

5.In order to achieve the above purpose, my audience might need to know (the new information you are going to provide)

What is objectification and why we should be careful with it.

And they might need to feel (what kind of emotion you want to arouse in the speech)

A sense of crisis that we are becoming things, not a person anymore.

A feeling of sadness that we are pursuing things because of extern rules.

6. What kind of supportive evidence are you going to use? (Life stories or examples/Solid data/Testimony from experts or peers)

An informal interview with one of my friends, who has an extremely high GPA. He is competent. But he doesn’t know why he pursues a high GPA and feels hollow to some extents.

7. Do you think you could fulfill the purpose of such a persuasion within five minutes?

Since my purpose is to help them recognize the seriousness (not the action), I believe I could meet the demand.

8. What is your confusion in crafting this persuasive speech?

At first, I thought the topic of objectification is too big because you have to explain what it is, why it matters and how you can prevent it. I thought I should just choose one part to make further discussion instead of talking about everything and the most important thing is to inform everyone that objectification is bad, really bad. Only in this way can I make an impression on the audience and they can resonate with me.

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